

Intensive Photography Workshop Scotland 2012

Crash Course in Photography

Photography Workshop Scotland 2012

Vom 1. bis 7. Juli 2012

From 1st to 7th of July 2012



unter der Leitung von

leded by professional photographers

Marco Benedetti & Felix Peter

Macro Landscapes Portrait Fashion Fine Art Nudes

Beschreibung und Anmeldung auf
Full description and registration online under
www.art-photography.ch/workshops/Scotland
www.FotoGigant.ch/Workshops



Professional photographers Marco Benedetti and Felix Peter are hosting an comprehensive six-day intensive photography workshop in Scotland.

No matter what type of equipment you use, the concepts of light and photography discussed will translate.

While emphasizing on how to "write" with light and how it shapes the mood, color, and feel of the photograph, the instructors will start with the basics of photography and build into using expert techniques and multiple lights.

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Introduction

This photography workshop is an unique way to learn or to deepen your photography knowledge. Five main areas of photography will be explored in deep:

Macro, Landscapes, Portrait, Fashion and Fine Art Nudes.

Whether you are just a beginner or a professional this workshop gives you an unique way to learn about all the topics listed above. The only thing you need is the will to work and learn all days a new topic intensively. And you can join even if you don't own a camera. We will provide you one. Of course the most ideal would be you take your own equipment so you can deepen the knowledge with all functions and become more experienced with it. You will also master a professional workflow for post production, using tools like Adobe Lightroom and Adobe Photoshop, thus become much more productive working on your photos.

The location is simply breathtaking and it will be a huge source of inspiration every single day for each one of us. Even if this workshop is very challenging and intensive, it has the goal to be held in a holiday atmosphere; it means you will enjoy time, take things easy as you would be in holidays.

The Instructors

Marco Benedetti



Marco Benedetti is a Swiss photographer with Italian roots, born 1961, works as IT Engineer. He started to work for photography in 1990 with assignments in sports, reportage and events. At the beginning of his photographic career, he indulged mainly in sports photography for French martial arts magazines. Later on, inspired by his deep appreciation for beauty, he extended his work to different aspects of people photography, mainly portrait, fashion and fine art nudes. Nowadays, he is still working in all these areas in parallel, providing sports images for a photo agency and actively pursuing his own artistic projects. He is an award winning perfectionist, uncompromising on resources to achieve his visions in the highest quality possible. His photos and projects were awarded several times in the International Black and White Spider Awards, The Photography Masters cup, published / awarded by photo magazines, exhibited at the EWZ photo awards hall in Zürich and of course present in numerous sports and commercial publications. Apart from using high end photo technique, Marco Benedetti is currently experimenting with analogue techniques like wet plate photography and self made pin hole camera, painting and collage.

He is active and registered member of Impressum Switzerland the Swiss Journalists Association, member of Photo Suisse the Swiss Association of Photography, member of nudeART Switzerland the Association for Fine Art Nude Photography, member of Canon Professional Services CPS, member of Nikon Professional Services NPS and member of the Hasselblad Owner's Club. His homepage : www.art-photography.ch

Felix Peter



Felix Peter, born in 1967, is a professional freelance Photographer and digital imaging specialist living near Bern. He graduated as IT professional and worked in the IT and telecommunications industry for more than 15 years. He then strived for another challenge and became a full time photographer. He passionately works with people and he has a deep knowledge in the most modern flash photography. Thus he became very fast a demanded photographer for portrait, weddings and studio photography. Beside his full time job as photographer he also leads several times a year workshops for beginners and pros about photography itself and also about advanced flash techniques. His enthusiasm for challenging and interesting advanced light settings and combinations becomes very fast contagious!

His homepages : www.FotoGigant.ch / www.FelixPeter.com

The location

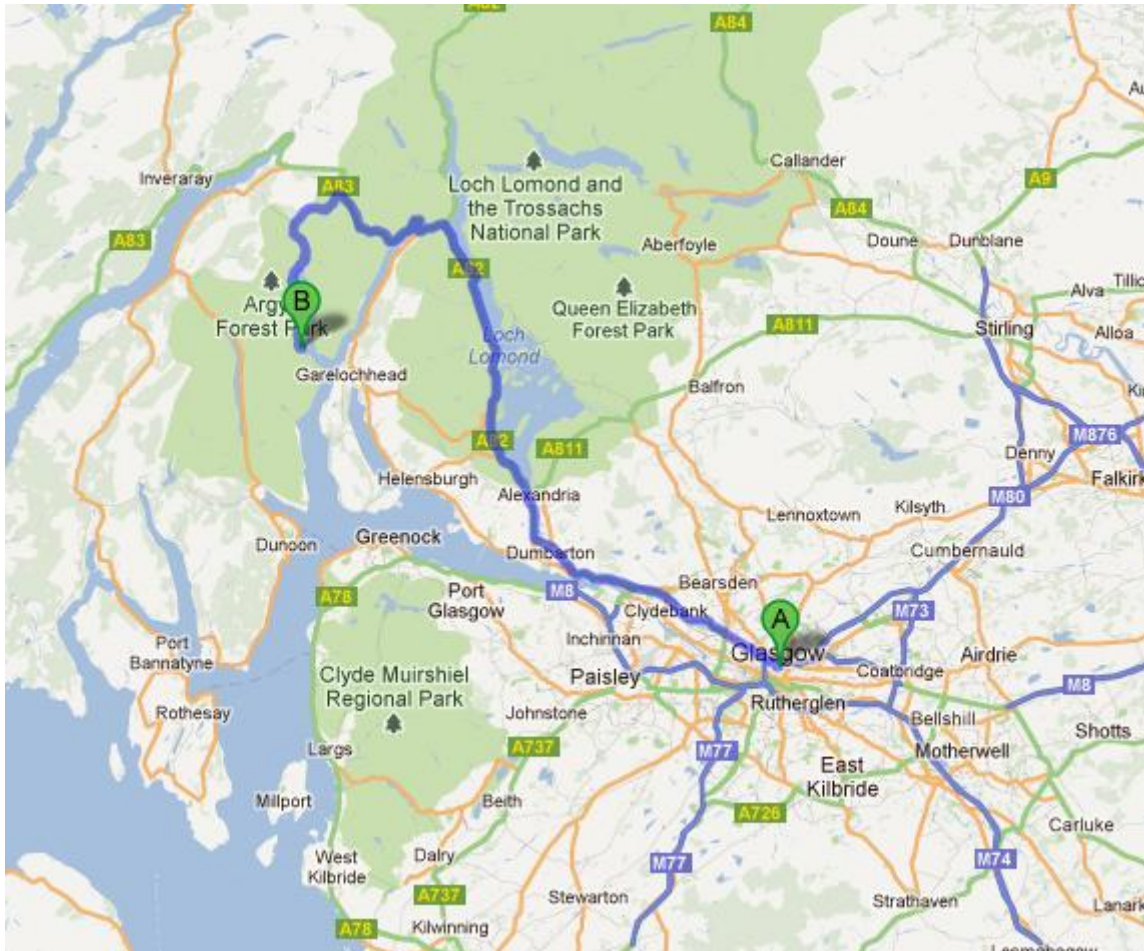
Attention:

We will not book the location until we have the minimum number of required photographers to start the workshop. So the location might be subject to change but we will always look for an absolutely great place fitting all topics of the workshop.

Rhumhor Holiday Lodge

A beautiful and spacious Victorian villa on the shores of Loch Goil

Map



Built in the 1890s as a grand holiday home today it once again offers its distinctive character, tasteful interior and stunning location to the discerning holiday maker. The unique family room is the focal point for any gathering with its extraordinary space, wonderfully comfortable seating and fantastic entertainment possibilities. All the peace and tranquility the Highlands has to offer but just over an hour from Glasgow. Rhumhor Holiday Lodge in Carrick Castle sits peacefully on the shores of Loch Goil, in the Argyll Forest Park and within the Loch Lomond and Trossachs National Park. It is a short drive to the nearest village shop and the leisure estate of Drimsynie which has two restaurants, a bar, regular family entertainment, indoor swimming pool, Jacuzzi and sauna, ice rink, bowling and other activities. A short walk from Drimsynie is the charming village of Lochgoilhead. where you will find a village post office, medical center, pubs and places to eat.



Rhumhor Holiday Lodge is a unique Victorian house with a fine sense of style. The focal point of the house is the grand family room, a very unique space where everyone can very comfortably relax, watch TV & DVD's, play pool, the Wii or a traditional board game. The French doors lead out onto a decked area and the garden where you will find a BBQ and picnic tables. This room was once the tennis pavilion and it really sets Rhumhor apart from other self catering properties.

The house has five bedrooms and two bathrooms, all beautifully furnished. The linen and towels are of high quality and the beds are extremely comfortable, all giving a sense of luxury. The spacious rooms are superbly decorated and offer stunning views of Loch Goil and the sensational mountain scenery of Argyll. In addition to the family room there is a drawing room with comfortable sofas and a wood burning stove that is ideal for relaxing. The dining room has a large dining table where you can enjoy your meals together and another wood burning stove. Both these rooms overlook the loch so you get breathtaking views.

If you need to check your emails or stay in touch with news from the outside world then log onto the free Wi-Fi.

You can wander out to the front of the house and cross a quiet single track road to the beach. When the tide is low you will find a mussel field and see a variety of sea creatures and shells.

The models

For the Sessions Portrait, Fashion and Fine Art Nude Photography, 3 to 5 semi-professional or professional models will join the workshop.

For a maximum learning experience, shootings are organized in small groups of 2 persons. Every photographer will be able to shoot a moment individually with one model. This is a very important step to be able to develop (or to enhance) a personal style of photography.

For professional photo results we will be assisted by Makeup Artist, Hairstylist and Wardrobe Stylists.

Who are the models

Yllen

Model: 168cm / 52kg
Bulgaria

She has been modeling for 7 years, 3 years of which full time and mainly as an art model.

She has 10 years of dance (classical ballet) experience behind her, doing yoga, pilates and fitness.

She has a huge experience and travels regularly between Bulgaria and Switzerland.

She now works in a business and models only on great occasions, upon special request.



Zoi

Model: 171cm / 49kg
Glasgow, Scotland, United Kingdom

She is a full time agency standard professional model with 6 years experience.

She models for fashion, editorial, commercial, lingerie, swimwear and fine artistic nude works.



Fredau

Model: 175cm / 50kg
Edinburgh, Scotland, United Kingdom

She is a Dutch, Edinburgh based and agency signed model.

She has extensive experience in fashion, portrait and art (nude) photography. Modeling is her full time job.



Katy Cee

Model: 170cm / 50kg
London, England, United Kingdom

Modeling is her full time job. She is a professional full time agency represented commercial / editorial / fine art nude model.

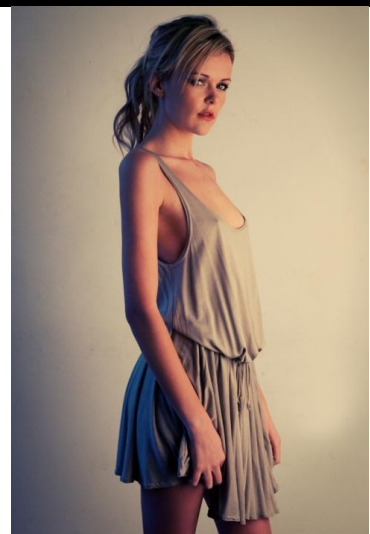
She is a trained and ex-professional dancer (neo-classical).



Lara-Nicole

Model: 168cm / 45kg
Glasgow, Scotland, United Kingdom

She has been in the modeling industry for around 4 years. She has experience in most sectors of the industry for fashion, beauty, glamour, group shoots, lingerie, fine art nude.



The theory topics covered

Theory blocks are intended to give to all participants same solid base of knowledge. Theory will be then repeated and applied during the different workshop modules.

Intro (30 min) Lead by Marco

- Amateur vs. professional photography (Marco)
- Choosing camera equipment, lenses (Marco)

Theory Part 1 (1h30) Lead by Marco

- Photography composition rules (Marco)
- Photography rating basics (Marco)

Theory Part 2 (2h) Lead by Felix

Types of Digital Cameras, Digital Single-Lens Reflex (DSLR), Digital Rangefinder, Camera Components and Concepts, Lens, Understanding Lens Multiplication with DSLRs, Understanding Digital Zoom, Aperture, Understanding Lens Speed, Shutter, Using Reciprocity to Compose Your Image, Digital Image Sensor, Memory Card, External Flash, Understanding RAW, JPEG and TIFF, HDR, Reducing Camera Shake, Minimizing Red-Eye in Your Photos, Reducing Digital Noise, How Digital Images are displayed, The Human Eye's Subjective View of Color, Understanding How the Eye Sees Light and Color, Sources of Light, The Color Temperature of Light, How White Balance Establishes Color Temperature, Measuring the Intensity of Light, Bracketing the Exposure of an Image, Additive vs. Subtractive Color, Understanding Color Gamut, Displaying Images Onscreen, The Importance of Color Calibrating Your Display, Displaying Images in Print, Printer Types, Understanding Resolution, Learning About Pixels, Learning About Bit Depth, How Resolution Measurement Changes from Device to Device, Mapping Resolution from Camera to Printer, Camera Resolution, Display Resolution, About the Differences Between CRT and Flat-Panel Display Resolutions, Printer Resolution and more.

Light and Creative Light Modeling, Flash, Multiple Flash Techniques

Theory Part 3 (1h) Lead by Marco

Adobe Lightroom

- The Lightroom Workflow
- Workspace and setup
- Importing photos
- Viewing photos in the catalog
- Managing catalogs and files
- Organizing photos in the catalog
- Developing photos
- Exporting photos
- Creating and viewing slide shows
- Various (Print, Web)

Theory Part 4 (1h) Lead by Marco

- Adobe Photoshop Workflow, ethical work on pictures
- Advanced corrections using best workflow, retouching, sharpening, cropping, layers, automating tasks, exporting for web and for print, working with metadata, IPTC and EXIF

Detailed program

Always subject to be adapted or refined.

<p>First Day Sunday, July 1st</p>	<p>Travel</p> <ul style="list-style-type: none"> Flight to Scotland, Glasgow Airport; Travel must be arranged by your own but we must arrive all together or nearly together to be able to be transferred in group to the location. More details on this point as soon as you register. We will give you all needed details so you can book same flight, this must be done as soon as possible to guarantee the travel. <p>Example Schedule</p> <p>Leave SUN, 1st Jul 13:20 Zurich ZRH 17:50 - Glasgow GLA 1 stop 5hr 30min total time British Airways 713 / 1488</p> <p>Return SAT, 7th Jul 12:40 Glasgow GLA 18:50 - Zurich ZRH 1 stop 5hr 10min total time British Airways 1483 / 718</p> <ul style="list-style-type: none"> - Transfer to the Mansion, arrival around 20h, rooms visits - Welcome Drink/Speech - Evening Meal + details about second day 	
<p>Second Day Monday, July 2nd</p> <p>- 07:00 - 08:00</p> <p>- 08:00 - 09:00</p> <p>- 09:00 - 10:30</p> <p>- 10:30 - 11:30</p> <p>- 11:30 - 13:30</p> <p>- 13:30 - 14:30</p> <p>- 14:30 - 15:30</p> <p>- 15:30 - 19:00</p> <p>- 19:00 - 20:00</p> <p>- 20:00 - open end</p>	<p>Main Activities</p> <p>early breakfast</p> <p>Intro overview of workshop, knowledge matrix, goals, wishes of participants, group building</p> <p>theory of photography, part 1</p> <p>installation of working place, photo production workflow</p> <p>theory of photography, part 2</p> <p>visit of location and surroundings, optional lunch pause or just pause with self made snacks</p> <p>theory of photography, part 3</p> <p>first session: in groups -> macro photography</p> <p>group evaluation of pictures, then new group building for next day</p> <p>evening meal</p>	<p>Parallel activities</p> <p>Test (questions to answer, then we evaluate your profile): “What kind of Photographer am I ?”</p> <p>transfer of pictures, selection of 5-10 best per participant, some basic theory about post production (main theory about this on next day)</p>

<p>Third Day Tuesday, July 3rd</p> <p>- 07:00 - 08:00</p> <p>- 08:00 - 11:00</p> <p>- 11:00 - 12:00</p> <p>- 13:00 - 14:00</p> <p>- 14:00 - 15:20</p> <p>- 15:20 - 18:30</p> <p>- 18:30 - 19:30</p> <p>- 20:30 - open end</p>	<p>Main Activities</p> <p>early breakfast</p> <p>second session: in groups -> portrait photography</p> <p>theory of photography, part 4</p> <p>free time</p> <p>group evaluation of portrait pictures</p> <p>third session: in groups -> fashion photography</p> <p>group evaluation of fashion pictures</p> <p>evening meal</p>	<p>Parallel activities</p> <p>transfer of pictures, selection of 5-10 best per participant, post production</p> <p>optional lunch pause or just pause with self made snacks</p> <p>flash sessions</p> <p>transfer of pictures, selection of 5-10 best per participant, post production</p> <p>new group building for next day</p>
<p>Fourth Day Wednesday, July 4th</p> <p>- 06:00 - 07:00</p> <p>- 07:00 - 12:00</p> <p>- 12:00 - 14:00</p> <p>- 14:00 - 17:00</p> <p>- 17:00 - 19:00</p> <p>- 19:00 - 20:00</p> <p>- 20:15 - open end</p>	<p>Main Activities</p> <p>early breakfast</p> <p>fourth session: in groups -> landscape photography 1</p> <p>free</p> <p>fifth session: in groups -> people, flash, landscape photography 2</p> <p>group evaluation of pictures</p> <p>evening meal</p>	<p>Parallel activities</p> <p>transfer of pictures, selection of 5-10 best per participant, post production</p> <p>optional lunch pause or just pause with self made snacks</p> <p>travel back to mansion and transfer of pictures, selection of 5-10 best per participant, post production</p>
<p>Fifth Day Thursday, July 5th</p> <p>- 06:00 - 07:00</p> <p>- 07:00 - 12:00</p> <p>- 12:00 - 14:00</p> <p>- 14:00 - 18:00</p> <p>- 18:30 - 19:30</p> <p>- 20:00 - open end</p>	<p>Main Activities</p> <p>early breakfast</p> <p>sixth session : in groups -> fine art nude photography</p> <p>free</p> <p>seventh session : in groups -> fine art nude photography</p> <p>group evaluation of pictures</p> <p>evening meal</p>	<p>Parallel activities</p> <p>transfer of pictures, selection of 5-10 best per participant, post production</p> <p>optional lunch pause or just pause with self made snacks</p> <p>transfer of pictures, selection of 5-10 best per participant, post production</p>

<p>Sixth Day Friday, July 6th</p> <p>- 06:00 - 07:00</p> <p>- 07:00 - 13:00</p> <p>- 13:00 - 15:00</p> <p>- 15:00 - 18:00</p> <p>- 18:00 - 19:00</p> <p>- 20:00 - open end</p>	<p>Main Activities</p> <p>early breakfast</p> <p>eighth session : in groups -> free session (we might or repeat some topics from the previous sessions or go in town and work on a small city reportage)</p> <p>group evaluation of pictures from eighth session</p> <p>online portfolios building</p> <p>"best photographer of the workshop" nomination; Q & A / Feedback</p> <p>evening meal</p>	<p>Parallel activities</p> <p>transfer of pictures, selection of 5-10 best per participant, post production optional lunch pause or just pause with self made snacks</p> <p>Award for the best portfolio: The best overall portfolio will win a top prize! Give your best!</p>
<p>Seventh Day Saturday, July 7th</p>	<p>Travel</p> <p>Flight back; Travel must be arranged by your own. We will be transferred in group from the location to the Glasgow Airport.</p>	

Why you should attend

By joining us, you will experience the most intensive photographic event available on the market at the moment. You will go home with a stunning number of images to build a new photographic portfolio that is at least two levels above what you can do now.

No matter if you are experienced or not, we will take time to find your shortcomings and your talents and help you overcome the first and encourage you to develop the last (there is nothing that can replace an objective eye and an honest critique – and we all need that from time to time to get better!).

We will really take time for discussions with each student, but you will also have time – a lot – to picture. To picture and to practice and to experiment with every technique possible. At the end of the week, you will not only have a vast array of images on many different topics (and the percentage of good images among all you have done will be amazingly high too!), but you will also be one step closer to defining your own style and knowing what you want to do in photography.

You will not only learn from theory, but from practice and of course from observing and comparing yourself with others and with your tutors. Friendly competition and comparison is one of the most powerful tools to master the arts and crafts!

You will live for 7 days in the magical scenery of Scotland, focusing on photography only and making progress as you breathe! You will experience the raw beauty of nature and of a land full of calm and mystery, waiting to be discovered and revealed by your photographic eye. You will meet professional and charming models and stylists for the people sessions who will help you achieve the professional perfection in your portrait, fashion and fine art nude sessions and teach you the value of good teamwork in these areas.

Last but not least, this will be holidays – even if involving a lot of work – and as every good holidays, you will have good food, drink and company – and return home more recharged than ever, with a top portfolio, unforgettable experiences and that – for the price of an ordinary catalog holidays package.

Costs and Registration

- We accept groups between 6 and 8 persons
- **Costs of the workshop :** **CHF 2'290.-**
- **Early Bird Fee:** CHF 1'990.-
*Special Price if you book before March 31st, 2012
you save CHF 300.-!*

Deposit

On receipt of confirmation of the booking, the following deposits are due: **CHF 1'200.-** per person. You will receive payment instructions after registration.

Payment of balance

The final payment is expected to be made at least 60 days before departure. If payment does not occur by this date, we can refuse to provide any services and can also charge any cancellation fees as set out under the topic Administration costs.

Administration costs

In case of cancellation, changes or rebooking of your trip, an administration fee of CHF 200.- per file will be charged. (see also Cancellation fees). These administration costs are not covered by any existing cancellation insurance.

Cancellation fees

If you cancel your trip, following cancellation fees will apply, in addition to the administration costs, noted under Administration costs:

120 – 91	days before departure (March 3rd to April 1st) :	40 % of stated costs
90 – 60	days before departure: (April 2nd to May 2nd) :	80 % of stated costs
59 – 0	days before departure: (May 3rd to July 1st) :	100% of stated costs

If payments have been made to third-party operators for flights, hotel, location reservations or extra tours, these cancellation fees will be charged separately. If special fares have been arranged for scheduled flights, further cancellation fees may apply. These can be found in the program or in your travel confirmation documents. The date that your notice reaches us, will determine the cancellation/re-booking fee. If this is a Saturday, Sunday or public holiday, it will be processed on the next working day.

Fee includes

- Transfer from Glasgow to our Mansion Location and from the Mansion to the Airport again
- 6 full workshop days followed by 2 professional photographers
- accommodation during the whole stay in the rooms of the mansion, in a double room, individual rooms are possible but with an extra charge of CHF 300.- per person
- 1 welcome meal (day not necessarily the first day - to be defined)
- Transfers in rental cars to outdoor locations
- Model fees
- Makeup, Hairstyling and Styling fees
- Usage rights for pictures

Fee does not include

- your travel from your location to Glasgow Airport and back
- meals and beverages during the stay (nota bene: instead of going to eat all evenings at restaurant we can organize ourselves to cook on location and share costs for meals within the group.)
This is to discuss on location during the first day.
- Extra charges in case you prefer a single room
- personal expenses
- entrance fees in case of any tourist tour
- insurance for travel, personal accident and cancellation

To register please fill in the online form under

<http://www.art-photography.ch/registration/registration.aspx>

After checking your data we will contact you personally and give you further instructions how to pay the registration fee. Places are limited for this exclusive workshop so don't wait too long to sign in.

What you should bring

- your own DSLR (Digital Single Lens Reflex) Camera
- a stable tripod
- If possible, following types of lens (most important in red):
fixed: 16mm, 20mm, **24mm**, 35mm, **50mm**, 85mm
tele / zoom: 14-24mm, **18-55mm**, **24-70mm**, **70-200mm**
macro: 60 or **100mm**
lens doubler: 1.6 or 2.0
If you have any questions please ask, we would check with you if all meets requirements
- flash (in case you have a remote controller or several flash bring them)
- notebook, transfer cable from your camera to notebook or card reader
- enough memory cards for your camera
- an external disk drive to save your original photos
- don't forget power cords, battery packs, special tissues to clean your lens
- We will work with Adobe Lightroom 3.x and Adobe Photoshop CS3 or CS4. If you don't have such a software the best would be to install a clean trial version just before you go. Like this you would have enough trial days for the whole workshop

Check here for power adapters needed:

- <http://electricaloutlet.org/type-g>
- full country list under : <http://www.kropla.com/electric2.htm>